

Thank you for your new Ford Transit van enquiry



On the next 6 pages, you will find details of our offers on selected\* new Ford Transit (Diesel) van models ranging from the Transit 260SWB to the Transit 350EL (SRW) Jumbo van.

All prices are for the 2010.5 model year Transit & based on April 2011 price level.

All new Transits are covered by 3 year/100,000 mile warranty.  
Services intervals for 2.2 & 2.4 litre diesel models are 20,000 miles per annum

Vehicles with Trend or Limited pack feature colour coded front grill, front fog lamps heated front screen, power mirrors, no cost metallic paint, cruise control & *Bluetooth*.  
The *Limited* model includes alloy wheels, perimeter alarm + other features

Please note that the gross payloads are based on standard vehicle specifications, with no factory options or dealer supply options (e.g. ply line)

\* The Quarter-2 customer saving is subject to small business user status only and not available in conjunction with any other Ford special rebate terms, if applicable. All offers are based on new vehicle registration by 30/06/2011

Should you require finance, we can quote competitive terms for Hire Purchase Leasing & Contract Hire, up to four years, subject to status.  
Ford Credit are currently offering a low fixed rate of **7.9% APR** typical, on all new Transit models, subject to finance status/ acceptance by 30/06/2011  
(Hire purchase only)

If you would like to receive a brochure, or require any further information on the above range of vehicles, please do not hesitate to contact us on one of the telephone numbers, or email, which we have shown below

**ford**retail ltd t/a Dagenham Motors  
Commercial Vehicle Operations  
Dawley Road, Hayes, Middx, UB3 1EH

mob: 07970 486 018  
tel: 020 8606 1510 fax: 020 8606 1505  
[email: steve.pollard@fordretail.com](mailto:steve.pollard@fordretail.com)



Transit (New) SWB Van offers (Subject to Availability)

04/04/2011

	Transit Model	Engine/ Gearbox/driveline	Gross Payload (approx)	April 2011 Retail Price	Manfrs del charge	Discount +Quarter 2 Saving	Our price
1	260SWB	85PS/5spd (fwd)	900kg	£17,405	£530	£4,940	£12,995
2	260SWB	115PS/6spd (fwd)	892kg	£18,155	£530	£5,190	£13,495
3	260SWB Trend	85PS/5spd (fwd)	900kg	£18,155	£530	£4,990	£13,695
4	260SWB Trend	115PS/6spd (fwd)	892kg	£18,905	£530	£5,185	£14,250
5	260SWB Limited	140PS/6spd (fwd)	890kg	£20,705	£530	£5,540	£15,695
6	260SWB Sport	140PS/6spd (fwd)	890kg	£22,880	£530	£6,260	£17,150
7	280SWB	85PS/5spd (fwd)	1101kg	£17,905	£530	£5,090	£13,345
8	280SWB	115PS/6spd (fwd)	1092kg	£18,655	£530	£5,265	£13,920
9	280SWB ECONetic	115PS/6spd (fwd)	1092kg	£18,945	£530	£5,380	£14,095
10	280SWB Trend	85PS/5spd (fwd)	1101kg	£18,655	£530	£5,200	£13,985
11	280SWB Trend	115PS/6spd (fwd)	1092kg	£19,405	£530	£5,340	£14,595
12	280SWB Limited	140PS/6spd (fwd)	1090kg	£21,205	£530	£5,640	£16,095
13	300SWB	85PS/5spd (fwd)	1301kg	£18,405	£530	£5,195	£13,740
14	300SWB	115PS/6spd (fwd)	1292kg	£19,155	£530	£5,405	£14,280

All prices subject to Vat @ 20% Road Tax Extra

The above vehicles must be available from stock, or pipeline, in time to register by 30th June 2011, to qualify for the above price offer. Alternatively, vehicle must be ordered & contracted with Ford Motor Co by this date.

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Transit SWB **Base** (Load length 2.5m)  
Available with the following 2.2 litre tdcI (fwd) diesel engines: 85PS, 115PS & 140PS



Transit SWB **Trend** (260& 280 models only)  
Available with the following 2.2 litre tdcI (fwd) diesel engines: 85PS, 115PS & 140PS  
**Trend** features include high visibility pack, column mounted audio controls, trip computer, metallic paint if required, colour coded grill, cruise control, leather wrapped steering wheel, *Bluetooth*



Transit SWB **Limited**  
Available with 2.2 litre tdcI 115PS or 140PS (fwd) diesel engine  
**Limited** Spec as Trend + air conditioning, alloy wheels, perimeter alarm, 6 CD/ Radio, load compartment protection kit



Transit SWB **ECONetic**  
Available with 2.2 litre tdcI 115PS engine - features high gearing with 4.36 axle ratio, 70mph limiter

Transit (New) MWB Van offers (Subject to Availability)

04/04/2011

	Transit Model	Engine/ Gearbox/driveline	Gross Payload (approx)	April 2011 Retail Price	Manfrs del charge	Discount +Quarter 2 Saving	Our price
15	280MWB	85PS/5spd (fwd)	1008kg	£18,855	£530	£5,320	£14,065
16	280MWB	115PS/6spd (fwd)	1000kg	£19,605	£530	£5,530	£14,605
17	280MWB Trend	85PS/5spd (fwd)	1008kg	£19,605	£530	£5,380	£14,755
18	280MWB Trend	115PS/6spd (fwd)	1000kg	£20,355	£530	£5,590	£15,295
19	280MWB Limited	140PS/6spd (fwd)	1000kg	£22,155	£530	£5,890	£16,795
20	280MWB low roof	85PS/5spd (fwd)	1024kg	£19,355	£530	£5,310	£14,575
21	280MWB Trend l/roof	115PS/6spd (fwd)	1015kg	£19,855	£530	£5,460	£14,925
22	350MWB	115PS/6spd (fwd)	1652kg	£22,820	£530	£6,435	£16,915
23	350MWB	100PS/6spd (rwd)	1493kg	£23,005	£530	£6,490	£17,045
24	350MWB	115PS/6spd (rwd)	1493kg	£23,820	£530	£6,715	£17,635
25	350MWB Trend	115PS/6spd (rwd)	1493kg	£24,570	£530	£6,770	£18,330
26	350MWB Trend	140PS/6spd (rwd)	1473kg	£25,570	£530	£7,050	£19,050
27	350MWB Limited	140PS/6spd (rwd)	1473kg	£26,620	£530	£7,135	£20,015
28	350MWB High Roof	100PS/6spd (rwd)	1470kg	£23,505	£530	£6,625	£17,410
29	350MWB High Roof	115PS/6spd (rwd)	1470kg	£24,320	£530	£6,850	£18,000

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**Transit MWB Base** (load length 2.9m)

available with the following 2.2 litre tdc diesel (fwd) engines: 85PS (not with T350), 115PS & 140PS

Also available (not T280MWB) with the following 2.4 litre tdc diesel (rwd) engines: 100PS, 115PS, 140PS & 3.2 litre 200PS



**Transit MWB Trend** (280 & 350 Model only)

Available with engine options as stated above,

**Trend** features include high visibility pack, column mounted audio controls, trip computer, metallic paint if required, colour coded grill, cruise control, leather wrapped steering wheel, *Bluetooth*



**Transit MWB Limited**

Available with 2.2 litre tdc 115PS or 140PS diesel engine

Also available (not T280MWB) with the following 2.4 litre tdc diesel (rwd) engines: 140PS or 200PS (3.2litre)

**Limited** spec as Trend + air conditioning, alloy wheels, perimeter alarm, 6 CD/ Radio, load compartment protection kit



Transit MWB flat roof model - available in Base, Trend & Limited spec. Features twin side load doors as standard

Transit (New) LWB & EF Jumbo van offers (Subject to Availability)

04/04/2011

	Transit Model	Engine/ Gearbox/driveline	Gross Payload (approx)	April 2011 Retail Price	Manfrs del charge	Discount +Quarter 2 Saving	Our price
30	350LWB	115PS/6spd (fwd)	1586kg	£23,520	£530	£6,630	£17,420
31	350LWB	100PS/6spd (rwd)	1466kg	£23,705	£530	£6,680	£17,555
32	350LWB	115PS/6spd (rwd)	1466kg	£24,520	£530	£6,910	£18,140
33	350LWB Trend	115PS/6spd (rwd)	1466kg	£25,270	£530	£6,970	£18,830
34	350LWB Trend	140PS/6spd (rwd)	1446kg	£26,270	£530	£7,250	£19,550
35	350LWB Limited	140PS/6spd (rwd)	1446kg	£27,320	£530	£7,330	£20,520
36	350LWB H/Roof	100PS/5spd (rwd)	1438kg	£24,205	£530	£6,820	£17,915
37	350LWB H/Roof	115PS/6spd (rwd)	1438kg	£25,020	£530	£7,055	£18,495
38	350LWB Trend H/Roof	115PS/6spd (rwd)	1438kg	£25,770	£530	£7,105	£19,195
39	350LWB Trend H/Roof	140PS/6spd (rwd)	1419kg	£26,770	£530	£7,405	£19,895
40	350LWB Limited H/Roof	140PS/6spd (rwd)	1419kg	£27,820	£530	£7,470	£20,880
41	350EL Jumbo (SRW)	115PS/6spd (rwd)	1304kg	£25,720	£530	£7,255	£18,995
42	350EL Jumbo (SRW)	140PS/6spd (rwd)	1284kg	£26,720	£530	£7,555	£19,695
43	350EL Jumbo Trend <sub>srw</sub>	115PS/6spd (rwd)	1304kg	£26,470	£530	£7,305	£19,695
44	350EL Jumbo Trend <sub>srw</sub>	140PS/6spd (rwd)	1284kg	£27,470	£530	£7,590	£20,410
45	350EL Jumbo Trend <sub>srw</sub>	200PS/6spd (rwd)	1208kg	£29,970	£530	£8,290	£22,210

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Transit LWB (load length 3.3m)  
available with the following 2.2 litre tdc diesel (fwd)  
engines: 115PS & 140PS  
also available with the following 2.4 litre tdc diesel  
(rwd) engines: 100PS, 115PS, 140PS, 200PS (3.2l)  
The 200PS engine adds £2500 to cost over the 140PS



Transit LWB **Trend**  
available with engine options as stated above,

**Trend** features include high visibility pack, column mounted audio controls, trip computer, metallic paint if required, colour coded grill, cruise control, leather wrapped steering wheel, *Bluetooth*



Transit LWB **Limited**  
Available with 2.2 litre tdc diesel (fwd) 115PS, 140PS engines. Also available with the following 2.4 litre tdc (rwd) engines: 140PS, 200PS

**Limited** spec as Trend + air conditioning, alloy wheels, perimeter alarm, 6 CD/ Radio, load compartment protection kit



Transit EL Jumbo (SRW) (load length 4.0m)  
Available with the following 2.4 litre tdc (rwd)  
engines:- 100PS, 115PS, 140PS, 200PS